

BRAND PORTAL

How to use the portal

Your speaker or sponsor card, display banners, social posters, logos and copy you can publish as it stands, all in one place.

THE PORTAL LIVES HERE

brand.investorsummit.co.uk

Type it into your browser, or scan the code. Nothing to install, no password, no account.



SCAN TO OPEN

WHAT IS INSIDE

Eight tabs across the top of every page

Wherever you land, the same navigation is there. These are the tabs, left to right.

Style guide

Suggested posts and quick downloads, then the full design system.

Social posters

The 1080 x 1350 poster set for LinkedIn and Instagram.

Sponsor cards

Announcement graphics carrying your name alongside ours.

brand.json

The brand as structured data for your design team.

Media partner banners

Standard display sizes and an email header, as PNG and GIF.

Speaker templates

Search for your name, download your announcement card.

How to use the portal

This guide. Print it, or send it on to a colleague.

llms.txt

A short brand summary written for AI assistants to read.

GETTING STARTED

Six things worth doing first

1

Open the portal

Go to the address above. Everything starts on the home page.

2

Take your card

Download your speaker or sponsor card and check the details.

3

Copy a post

Suggested wording sits on the home page. Use it or adapt it.

4

Add a banner

Put one in your newsletter or on your site. Retail and industry versions exist.

5

Share a poster

The 1080 x 1350 set is sized for LinkedIn and Instagram feeds.

6

Brief your team

Send designers to the style guide, and AI tools to brand.json.